

# Craft EasyPress



user manual



1. Use the transfer press only as intended.
2. Please check the power outlets before use the device.
3. Burns can occur from contact with hot surface.
3. DO NOT leave the press unattended near children.
4. DO NOT immerse the press in water or other liquids.
5. Let the device to cool completely before storing.

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- 1 x Artista Transfer Press
- 1 x Silicone Mat
- 1 x Safety Base
- 1 x Teflon Sheet
- 1 x User Manual



If any item is missing, contact Synpress ASAP.



**MugMate Connector**  
Connects to MugMate press (an optional attachment sold separately).

**Heater Ventilation**  
Keep the machine safer.

**9" x 9" Non-Stick Plate**  
Provides dry, even heat for flawless transfers. Teflon coated for extra slickness and durability.

**★ Auto Shut-off**  
The machine shuts off automatically after 10 minutes of inactivity. Blue light will flash around the power button and beep sound will play when entering the shut off mode. To resume or wake up the press, touch any function button.



**Precise Digital Controls**  
For setting temperature and timer. Time: up to 300s. Temp: up to 390°F/200°C

**Press Handle**  
Provides comfortable and sturdy grip during use.

**Countdown Timer**  
Removes guesswork from your project. Beeps when the transfer is complete.

**Pressure Handles**  
Ease adding extra pressure during transfer.

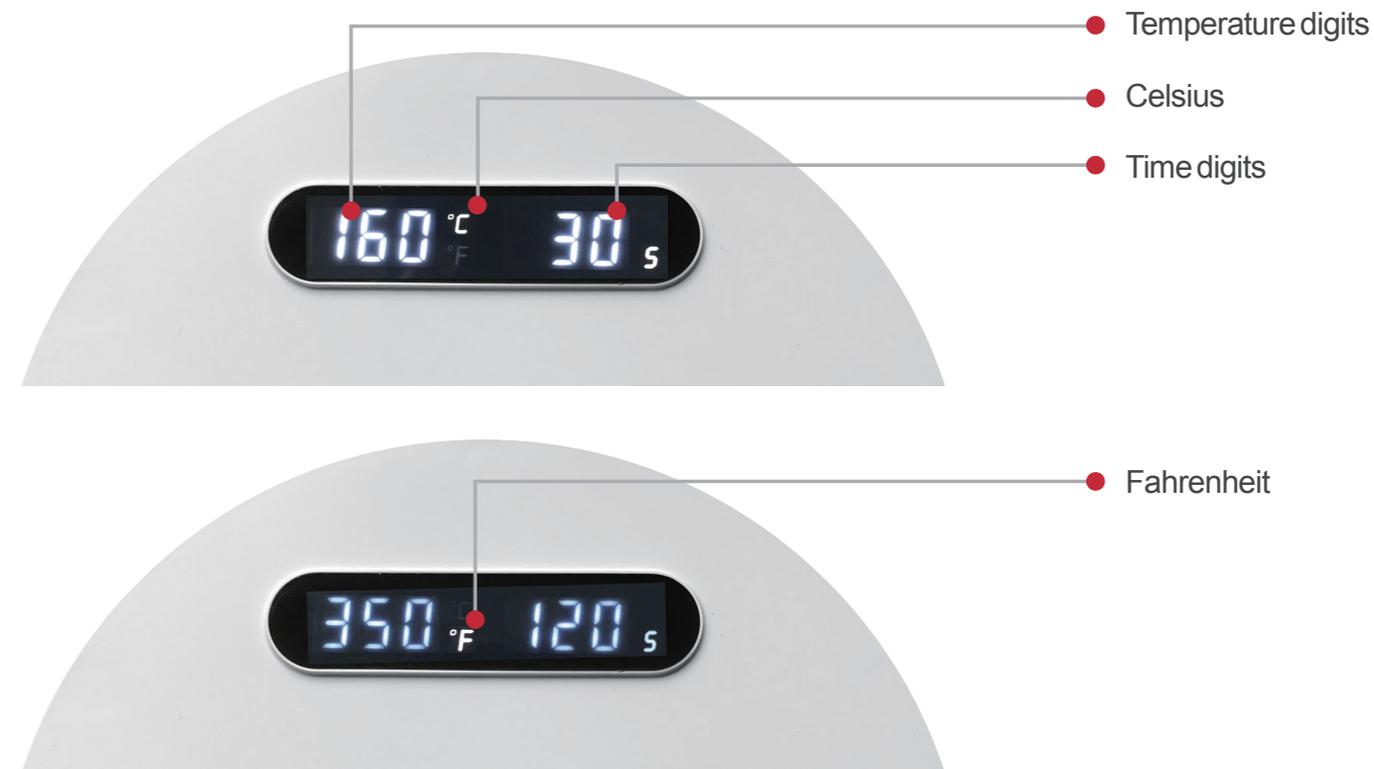
**Insulated Safety Base**  
Provides resting surface for the hot plate.

MugMate Transfer Press\* (optional attachment)



\*MugMate fits the following mug sizes: standard 10 oz cup (φ 8.0 x H 9.2cm), standard 11 oz cup (φ 8.2 x H 9.5cm), standard 15 oz cup (φ 8.3 x H 11.7cm). Recommended transfer design height: 3.9 in / 10 cm. MugMate maximum print height: 4.5 in / 11.5 cm.

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## EasyPress Control Buttons



### Power Button Current Mode Indicators

Blue light indicates Artista press is in the iron transfer mode.

Orange light indicates that the device is in the mug transfer mode.



### ON/OFF Power Button

1. Press to power on or off Artista transfer press.



### TEMP Button

1. Press TEMP button to enter the temperature settings mode. Temperature digits begin to flash on the display.
2. Press “+” and “-” buttons to select the desired temperature for your transfer. Tip: Press and hold the buttons for fast 10-digit increments or decrements.
3. Press TEMP button again to save the current setting.
5. Press and hold the TEMP button if you need to switch temperature scale from Fahrenheit to Celsius.



### TIMER Button

1. Press TIMER button to enter timer settings mode. Timer digits begin to flash on the display.
2. Use “+” and “-” buttons to select the desired press time for your transfer. Tip: Press and hold the buttons for fast 5-digit increments or decrements.
3. Press TIMER button again to save the settings.



### TIMING Button

1. Press TIMING button for the timer countdown to start. The countdown is shown on the display.
2. Beep sound indicates the countdown is ended and your transfer is complete.
3. Press TIMING button again to stop the timer.



### MODE button

1. Press and hold MODE button to switch between Iron and Mug transfer mode (MugMate attachment is required).



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**A**  Power on your Artista press and set your desired temperature and time (see Recommended Settings on page 10 or check our website for more info).

**B**  Lay your project piece on the silicone mat. Iron out the fabric for about 3-5 seconds to remove wrinkles and moisture. Position your design on the fabric.

**C**  Cover the design with the Teflon sheet that came with the press.

**D**  Place the press on the Teflon sheet and press TIMING button to start the timer.

**E**  Apply pressure until the countdown ends. Press TIMING button to stop timer and beeping. Flip your project and iron the backside of the design for 10-15 seconds.

**F**  See if the transfer paper or vinyl lifts up easily. If it doesn't, re-apply the heat for a few more seconds.

**G**  Peel off the transfer paper or HTV according to your transfer design specifications (warm or cold peel).

**H**  Your transfer printing is complete!

MugMatePress

**A**  Connect the MugMate to Artista transfer press and press Power button.

**B**  Position the transfer paper with your design on a mug and secure it with a thermal tape.

**C**  Open the MugMate by pulling the handles and insert your mug in.

**D**  Adjust the pressure by driving the screws on the handle of the MugMate to be able to close the press securely.

**E**  Press MODE button to switch to the mug transfer mode. Power button indicator becomes orange. If the mug press isn't connected, "000" will be shown on the screen.

**F**  Set the desired temperature for your transfer (see Recommended Settings section) using TEMP, "+" and "-" buttons.

**G**  Set the timer using TIMER, "+", and "-" buttons (refer to Recommended Settings section).

**H**  Press TIMING button to start the timer. The countdown is shown on the screen.

**I**  Press TIMING button again to stop the timer when the countdown ends and the press beeps.

**J**  Open the press and carefully remove the mug exercising caution.

**K**  Carefully peel the transfer paper from the mug. Voilà, your work is done!

**How to Easily Open MugMate**

Place your thumb on the auxiliary lever.



Pull to open



| Transfer Material                         | Base Material                | Printer   | Device              | Temperature | Time      | Pressure | Remarks  |
|---|------------------------------|---|---------------------|-------------|-----------|----------|--|
| Sublimation paper                         | Light color polyester fabric | Micro piezoelectric inkjet Epson & Ricoh printers with CISS & sublimation ink   | EasyPress           | 200 °C      | 25~35 s   | Heavy    | Mirror your design when printing on sublimation paper  |
|   | Light color cotton fabric    |   |                     |             |           |          |  |
|   | Non woven fabric bags        |   | EasyPress & MugMate | 180~190 °C  | 100~120 s |          |  |
|   | Coffee mugs                  |   |                     |             |           |          |  |
| Light color inkjet & laser transfer paper | Light color polyester fabric | Inkjet printer with pigment ink & inkjet paper. Laser printer with laser paper. | EasyPress           | 185 °C      | 15~25 s   | Medium   | Teflon sheet is required                               |
|   | Light color cotton fabric    |   |                     |             |           |          |  |
|   | Non woven fabric bags        |   |                     |             |           |          |  |
| Dark color inkjet & laser transfer paper  | Dark color polyester fabric  | Cutting plotters like Silhouette Cameo 3  | EasyPress           | 165 °C      | 15 s      | Medium   | Check beforehand if your HTV requires hot or cold peel |
|   | Dark color cotton fabric     |   |                     |             |           |          |  |
|   | PU leather                   |   |                     |             |           |          |  |
| Heat transfer vinyl (HTV)                 | Polyester fabric             | Cutting plotters like Silhouette Cameo 3  | EasyPress           | 150~160 °C  | 8~15 s    | Medium   | Check beforehand if your HTV requires hot or cold peel |
|   | Cotton fabric                |   |                     |             |           |          |  |
|   | Knit fabrics                 |   | EasyPress & MugMate | 10~15 s     |           |          |  |
|   | Coffee mugs                  |   |                     |             |           |          |  |

**■ Q: If the temperature hasn't reached the set value yet and I press TIMING button, the countdown starts. Is there something wrong?**

A: Nothing is wrong. You can press TIMING button at any time without waiting for the temperature to reach the set value. However, please make sure the temperature reaches at least the minimum recommended setting (see page 10) for your transfer project to be successful.

**■ Q: What are the tips for successful transfers with Artista press?**

A: Three things are important for perfect transfers that last:

1. A firm, even surface. Kitchen islands, countertops, or sturdy tables work well. Ironing boards and plastic tables are not sturdy enough for successful transfers. We also suggest you can use our silicone mat.
2. Use the recommended settings for the iron-on and base material you're using.
3. Make sure you apply firm pressure during transfer.

**■ Q: How hard do I have to press?**

A: Some applications call for "light" or "gentle" pressure, while others - for "firm" or "heavy" one. Firm/heavy pressure means to apply your body weight to press down with both hands (15-40 lbs). Gentle pressure means to use one hand and some body weight (5-15 lbs). In all cases, a waist-high table is recommended to make it easy to apply the required pressure.

**■ Q: Does the color of the design fade when pressed onto garments?**

A: The color may fade if the pressure applied during the transfer is too low, the temperature is not hot enough, or the design has not been pressed for a long enough time. You may need to try again with the right temperature, time, and pressure.

**■ Q: I followed the instructions, and my iron-on didn't stick. What happened? How do I get it to work?**

A: The most common reasons for your images not sticking:

1. The press did not make full contact with the base material. This could be because of seams, zippers, or anything else that will cause you to not have a flat surface.

2. Verify that your machine is set to the recommended settings.
3. Be sure heat has been applied to both the front and the back of the design for the recommended time.
4. Re-touch the front and back of material with heat for an additional 10-15 seconds.

**■ Q: The press temperature goes down when I apply it to the image. Is there something wrong with my machine?**

A: The press temperature may fluctuate briefly when placed on the base material after heating. This is due to the difference in temperature of the heated plate and the base material. Don't worry; the press temperature will quickly return to the selected setting, and your image adhesion will not be affected.

**■ Q: My machine keeps turning off, and I have to turn it back on. Why?**

A: This is the auto-shut off safety feature of Artista press. After 10 minutes of inactivity, the device alerts you by flashing blue power button light and making a beeping sound and then shuts off. You can press any button to exit the auto shut-off mode.

**■ Q: Do you offer the warranty for your products?**

A: Yes, we do offer a one year warranty and free technical support. If you have any questions related to our products, please feel free to contact us.

**■ Q: When I press MODE button, the screen display shows "000". Is there something wrong with my press?**

A: Three zeroes will be shown on the screen if you are in the mug transfer mode and your MugMate attachment is not connected to Artista press. If you want to use your MugMate, please make sure it is properly connected to Artista press. Otherwise, press MODE button again to switch to the default iron mode. Once you do that, zeroes will disappear from the screen.